

# REPLACE OR REPAIR?

# HOW DO I KNOW?

The Essential, Easy-Breezy Guide to a  
Homeowner's #1 Question



FROM YOUR LOCAL, TRUSTED ROOFING SPECIALISTS  
OF WESTERN NEW YORK

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# WHAT TO LOOK FOR

These are the most common and visible symptoms of roof troubles that you can see with your own eye. Identifying these problems are the first step in deciding if you need to repair or replace your roof.



## Leaking Roof

This one is pretty obvious! While it may require speedy assistance, it's worth checking to see if insurance will cover the cost for roof repair or replacement when water starts dripping into your home.



## Mold or Mildew

If you see this growing on the ceiling of your home, it means that you have moisture collecting *somewhere*. Quite often it is due to a leaky roof. It is best to have a qualified roof inspector come by to find the cause of this health hazard.



## Paint Damage

When you see this, it's only a matter of time before the ceiling begins to leak.



## Ice Damage

New Yorkers are all too familiar with this sight! The reasons for icicles and ice damming are vast, with much of it stemming from poor attic ventilation.

# WHAT TO LOOK FOR

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These symptoms may not be as obvious, but they are just as common as what we discussed on the previous page.



## Excessive Energy Costs

If you're finding your heating or electricity bill is higher than usual, the cause could be due to lack of proper attic ventilation and/or poor insulation.



## Moss Growth

This happens wherever there is limited sun exposure.



## Dark spots on your roof

This is caused by *gleocapsa magma*, a mold that grows on top of roofs.



## Siding decay

Once again, this can be caused by poor ventilation or improperly installed flashing. Sometimes siding decay means it's time to repaint your siding.

# WHAT TO LOOK FOR

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Let's take a look at common shingle conundrums.



## Missing Shingles

Sometimes missing shingles are due to windstorms but it can also be from a poorly installed roof.



## Cracked and/or Brittle Shingles

Cracked shingles happen for a variety of reasons, often because of hot temperatures over time. Ordinary wear and tear are usually the cause of brittle shingles.



## Granular Loss

Granular is what is adhered to your shingles. When there is granular loss, you may find tiny stones of granular in your gutters. This is the result of normal weathering over time.



## Curled Shingles

This happens due to poor attic ventilation, poor installation, or an aging roof.

# REPAIR!



Missing shingles can be replaced and moss can be removed.

To remove moss, Stellar strategically installs a copper cap or strip. When it rains, the water runs down and kills the moss naturally from the chemical in the copper.



## Did you know...?

A younger roof isn't easily repairable if the bitumen strip is well-adhered.



Imagine pulling off a sticker from an object a few days after it was placed there. What usually happens if you try this? You may notice that the sticker doesn't come off that easily. This is what happens to shingles if they were recently placed on a roof. Trying to remove the shingles will cause more damage.

# REPAIR!



Sometimes just the slope of a roof needs to be replaced, not the entire roof. Call a trusted roofing specialist to find out if this is all you need to do.



## Did you know...?

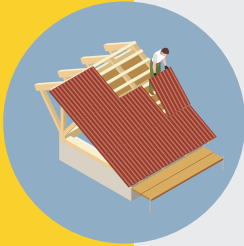
There's a good chance you can keep your hard-earned cash?

Insurance often covers roof repairs and even roof replacements if there is wind damage.

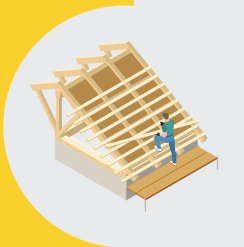
Stellar Roofing works directly with insurance companies to make sure Stellar customers are getting the most insurance coverage possible. No need to cancel that upcoming vacation because you need a new roof!



# REPLACE!



If the roofing damage is extensive, it's usually time to replace your roof. *Repairing* a severely damaged roof delays the *inevitability of a full replacement*. **Homeowners end up spending more money in the long run when they try to "spend less" by repairing and patching their roof.**



If your roof is reaching the end of its lifespan and you are seeing one or more of the symptoms mentioned earlier in this guide, it is time to replace your roof.



The good news here is that Stellar Roofing has affordable financing plans. And when the stellar job is complete? You'll have a brand new roof that you won't have to worry about for decades to come! We guarantee it!\*

\*Stellar roofing offers a 20-year warranty for asphalt roofs and a 40-year warranty for metal roofs.

# WHEN TO CALL A PROFESSIONAL ASAP

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Homeowners can find some of the aforementioned problems from the comfort of the ground, but often the root cause is best found with a trained eye. Here is when to call a roofing expert ASAP:

- **There's a hole in your roof**

If you find outside debris in your home and see a hole in your ceiling, it's time to call a roofing specialist. Stellar can find the underlying cause and make recommendations. We work with insurance providers and get the maximum coverage for repair or replacement costs if we find wind damage.

- **You have a leaky roof**

Whenever there is a leaky roof, it's best to call a specialist. Stellar can find the root cause of the leak and prevent it from happening again.

- **There's mold growing in your attic**

This is caused by either a ventilation issue or a roof leak. Keep your family safe from breathing in relentless mold. If you are seeing this, call a roofing professional today!

- **You're afraid of heights**

If you're just not comfortable going on your roof, please call a professional. We do free roof inspections at Stellar. We will do a thorough investigation and provide a comprehensive solution. Our desire is for everyone to be safe and feel secure in their home.

# ROOFING GLOSSARY

## PAGE 1 OF 3

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We believe knowledge is power! Here are some common terms inspectors and roofers may use when describing your roof to you.



### Deck/Sheathing

The strong layer of wood boards that make up the foundation of your roof.



### Dormer

The part of the window that projects vertically from a sloping roof.



### Eave

The lower part of the roof that hangs over the wall of your house.



### Flashing

A thin strip of material that is used to prevent water from going through the roof. You will see flashing where the roof meets a vertical surface, like on chimneys, skylights, or vents.

# ROOFING GLOSSARY

## PAGE 2 OF 3

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Here are some common terms inspectors and roofers will use when describing your roof.



### **Gable**

Where two sides slope downward toward the walls of the home.



### **Hip Roof**

A roof where all sides slope downward to the home's walls.



### **Penetrations**

When a hole is made in your roof to install a vent, utility pipe, skylight, etc.



### **Soffit**

The exposed siding underneath your roof's overhang.

# ROOFING GLOSSARY

## PAGE 3 OF 3

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Here are some common terms inspectors and roofers will use when describing your roof.



### Rake Edge

The edge of the gable side of the roof.



### Ridge

The peak where two roof slopes meet.



### Underlayment

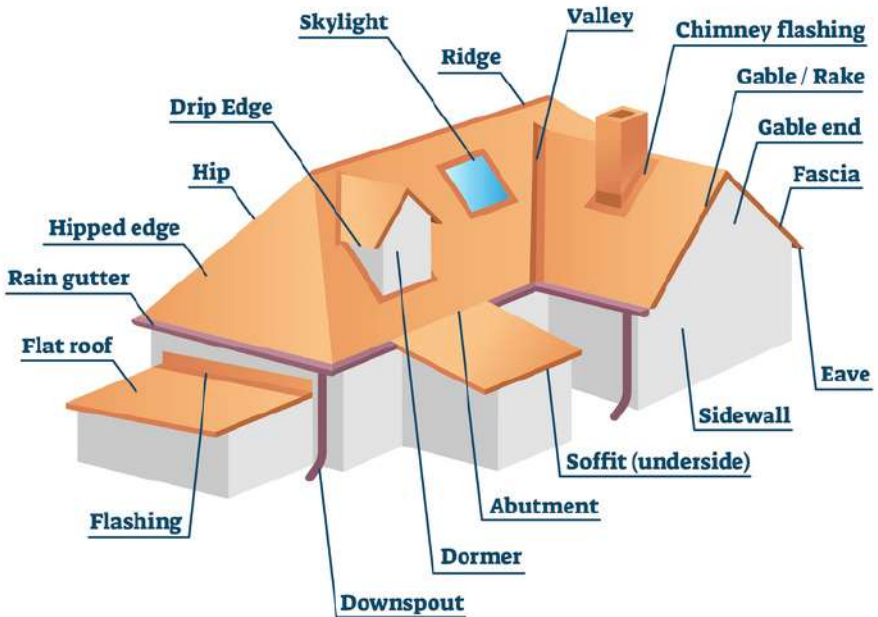
The layer between the plywood and shingles; protects the attic or house from damage. (Side note: Stellar uses waterproof cap nails for our underlayment!)



### Valley

Where two roof slopes meet.

# PARTS OF A ROOF



# ABOUT STELLAR ROOFING

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**Here at Stellar Roofing, we aim to provide accurate and honest information about roofing procedures, common roofing problems, and practical solutions.**

Thank you for trusting us to provide you with information you seek for your home. We see this question, "Should I repair or replace my roof?" as the number one inquiry homeowners have about their roof.

As a company, one of our goals is to educate homeowners like you about all roofing matters so you can make the best decisions for your home and circumstances.

**We aspire to provide value in everything we do and create.**

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We hope this eBook helped you answer some of your questions. For more info on our services and how we can help you, visit [www.stellarroofing.com](http://www.stellarroofing.com).

Once again, thank you. Here's to happy and hassle-free homeownership!



Dan Shumway

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**Dan Shumway, Owner of Stellar Roofing**